

VOICES HEARD 2014 g3nerations ANNUAL REPORT

LETTER FROM BOARD CHAIR AND EXECUTIVE DIRECTOR

Dear Friends and Supporters,

2014 was a hugely important year of consolidation at 3 Generations. We were able to unequivocally demonstrate the impact of our work. In this, our second annual report, you will see concrete demonstrations of the power of our films and how they shifted national dialogue on vital social justice issues.

In addition, our small team was able to carry our message across countries and continents: filming, interviewing, speaking and participating in film festivals, in the press, on television and across a wide variety of media.

Closer to home our commitment to those whose stories we tell resulted in the creation of our Survivor Fund, established to help those in the 3 Generations family of survivors who are faced with a therapeutic crisis. The results have been monumental. We are especially grateful to the handful of donors who stepped up to create that initiative.

Nadia Zilkha
Board of Directors Chair
Nadia Zilkha
Nadia Zilkha

Jane Wells
Executive Director
Jane Wells
Jane Wells

MISSION STATEMENT

3 GENERATIONS is a non-profit organization that documents stories of human rights abuses through film. We enable survivors of crimes against humanity to record their experiences as an act of healing, a call to action and to create historical evidence.

We amplify and honor each witness’s voice by creating broad audiences: film festivals, educational outreach, theatrical and community screenings, social media, partnerships, web-channels and more. Our goal is to influence the national dialogue and build momentum for social change.

3 Generations Responds to the Syrian Crisis

In January 2014 3 Generations began documenting the growing crisis in Syria. We sent a team to record the stories of young people who had fled the fighting in their home country to live in Jordan. Concerned that the word ‘refugee’ homogenizes the millions of displaced Syrians, we wanted to create work that drives home the day-to-day struggles of the war’s survivors. These interviews became our project Three **ثالث**.

We created intimate portraits of Yasmine, a mother whose husband was killed in a chemical attack, Nasr, a promising actor whose career has been stolen by an injury that left him paralyzed, and Sultan, a former soldier in the Free Syria Army who is haunted by horrific scenes of war. These films illustrate the depth of losses suffered by millions of Syrians, while remaining deeply personal and honoring the unique story of each refugee. If you would like to view these short films online, visit our web site: 3generations.org/hear-stories.



CAMPAIGN TO COMBAT SEX TRAFFICKING IN THE UNITED STATES





The 3 Generations Campaign to End Sex Trafficking in the USA

In 2010, when 3 Generations first set out to re-define sex trafficking in the United States as a human rights abuse, we pledged to make a series of ten short videos telling the stories of sex trafficking survivors, collaborating with four NGOs working for the cause.

The sex trafficking campaign grew organically, and exponentially. As we met more survivors and experts we created more than twenty videos, two award-winning short films, and the feature documentary *Tricked*. From there we created a dedicated website and amplified our message via social media. We became thought leaders and championed the rights of victims and survivors, with appearances on national and international television and by authoring numerous articles.

We are immensely proud of the evolution of this comprehensive campaign. This work has allowed us to bring the vision of 3 Generations full circle. It has enabled us to expose sex trafficking within Native

American communities leading us to our newest film, *A Different American Dream*, which explores environmental devastation and genocide, a topic that brings us back to our film *The Devil Came on Horseback* and the work of founder Jane Wells' father, Sidney Bernstein, *German Concentration Camps Factual Survey*, which showed the devastation of the Holocaust.

Today *Tricked* is available on DVD and streaming through Netflix, Amazon, iTunes and more. Our sex trafficking-related videos are available on Vimeo, YouTube and the websites of our more than 40-partner NGOs. It has been viewed by hundreds of thousands of people and elicited tens of millions of media hits. Laws, attitudes and interdictions have changed. There has been tremendous progress, but there is still more work to be done. Please join us in supporting the work of 3 Generations and giving a voice to those whose stories are often ignored.

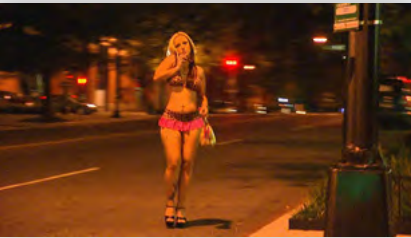
Feature Film:

TRICKED

A SHOCKING LOOK INSIDE AMERICA'S SEX TRADE



Other Campaign Elements:



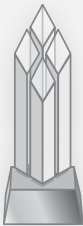
20+ SUPPORT VIDEOS



SURVIVOR FUND



TWO AWARD-WINNING SHORT FILMS



THE MALONE PRIZE & THE DISTRICT ATTORNEY'S INITIATIVE



PUBLIC SCREENINGS

JANUARY

Wells and documentary subject Danielle Douglas interviewed by the Associated Press, Al Jazeera America, Katie Couric, Policy Mic, CBS New York WINS and Huffington Post Live. *Tricked* mentioned by Newsday and Deadspin. Screening sponsored by Jewish Federation of Greater MetroWest New Jersey

FEBRUARY

Wells and Douglas interviewed by PBS NewsHour, BBC Radio Sportshour, MSNBC Live and CBS News. The Clinton Global Initiative interviewed Wells, and *Tricked* was featured in UNICEF's blog. First GATHR screening held in Memphis, TN

MARCH

Wells and Douglas interviewed by Fox 21, featured in Boulder Weekly, and the film was reviewed on Huffington Post

MARCH continued

Theatrical screenings held in Addison, IL; Belton, TX; Denver, CO; Columbus, IN; Tempe, AZ; Beverly Hills, CA; Washington, D.C.; St. Louis, MO; and New Jersey. An additional screening held in Arizona was covered by local news, CBS 5 AZ-KPHO, and was attended by Arizona Attorney General Tom Horne and Supreme Court Justice Sandra Day O'Connor

APRIL

Native Silence screened at Aspen Shorts Film Festival. *Tricked* featured on CBS Philly's special on sex trafficking

APRIL continued

Screenings held in Louisville, CO; Garden Grove, CA; Wesleyan University; the University of Maine at Farmington; New York City; Ocala, FL; Fort Myers, FL; Temple, TX; Surprise, AZ; Oceanside, CA; Denver, CO; Brunswick, ME; and Brookline, MA. *Tricked* selected for the 2014 Montclair Film Festival and favorably reviewed on its web site

JUNE

Screening held in Fort Collins, CO

JULY

Screening in Aspen, CO

SEPTEMBER

Candlelight vigil and screening at The University of Miami. Wells published on Huffington Post

OCTOBER

Wells interviewed by CCTV America's The Heat. Screening held in Minneapolis, MN

NOVEMBER

Wells published on Huffington Post. Screening held in Westlake, OH

DECEMBER

Screening held in Newport Beach, CA. 3 Generations partnered with The Women's Fund Miami and Stop Sex Trafficking Miami to present the 2014 Malone Prize

OUR PARTNERS 2014

Attorney General of Arizona

ECPAT USA

Equality Now

Inter-Varsity Christian Fellowship

Jewish Foundation of Greater NJ

The Hunt Alternatives Fund/Demand Abolition

LCHT: Laboratory To Combat Human Trafficking

Minnesota Indian Women's Resource Centre

My Life My Choice, Boston

MTV: Against Our Will

The National Council of Jewish Women

The No Project

Polaris Project

Sarah's Home

Sanctuary For Families

SOAP: Save Our Adolescents from Prostitution

State's Attorney Miami-Dade

Stop Sex Trafficking, Miami

Stop the Traffik

Street's Hope

Tim Hetherington Society, Oxford University

Trust AZ

UN Gift Box

University of Miami

US Fund for UNICEF

Wesleyan University

Women's Foundation Miami-Dade

WE FILMED THEM

THEY HOSTED A SCREENING

OUR EVENTS 2014



NYC Screening Series

Tricked screenings

2nd Annual Trivia Night

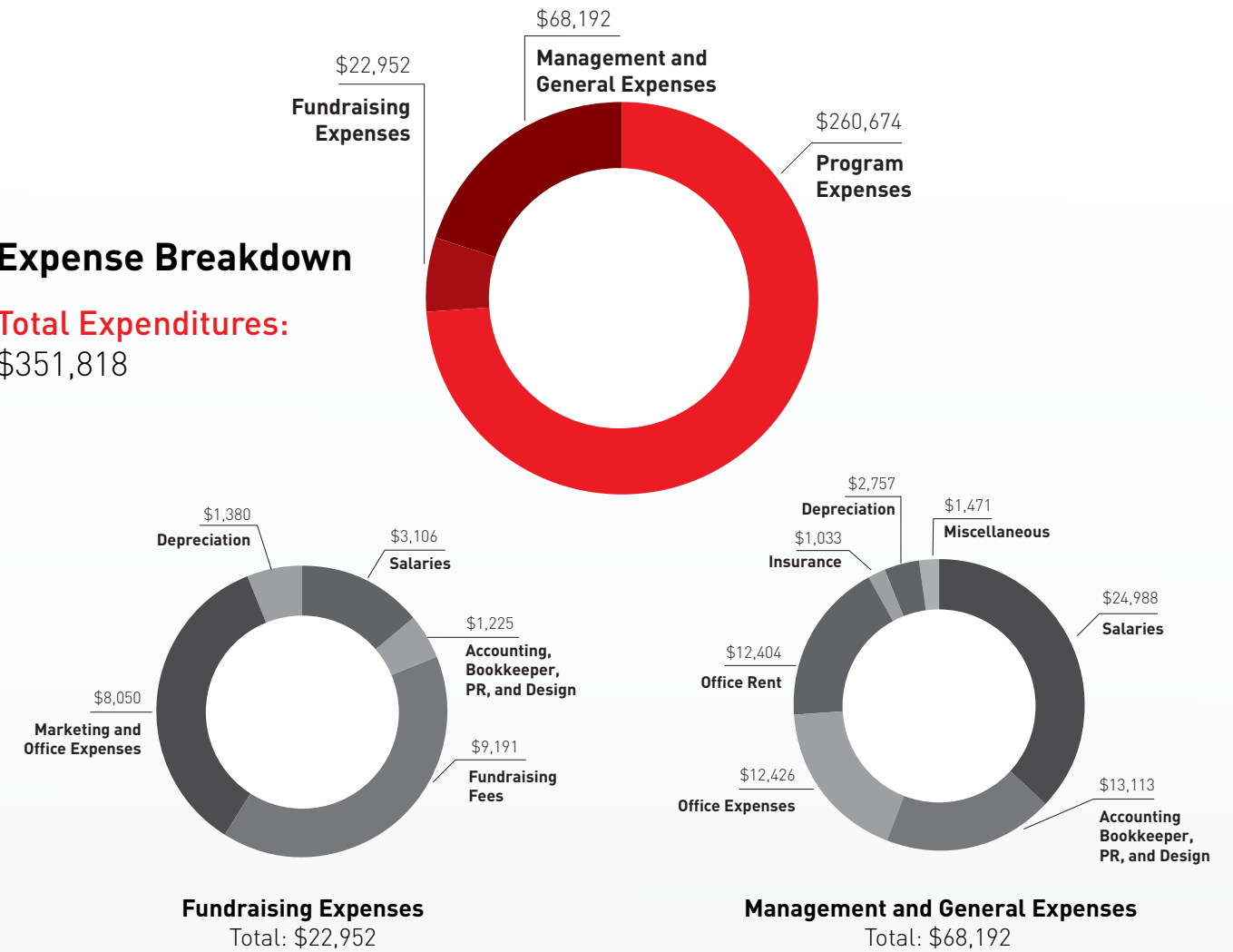
The Malone Prize

Charitybuzz

2014 FINANCIALS

Expense Breakdown

Total Expenditures:
\$351,818



* Executive Director
(Jane Wells) Salary:
\$12,729
(3.6% of total expenses)

Previous Year Net Assets	\$261,377
Revenue	\$350,735
Expenses	\$351,818
2014 Net Assets	\$260,294

WAYS WE RAISED MONEY IN 2014

Charity Buzz Auctions
Community Foundations
Dollar-a-Day
Film and DVD sales
Giving Tuesday
Global Giving

Global Giving UK
Hopsie
The Malone Prize
Razoo
2nd Annual Trivia Night
Survivor Fund

DONORS

\$1000 and above

The Amberstone Trust	Adam Dolle	Judy McGrath & Mike Corbett	Jonathan Wells
Adobe Systems Inc.	William H. Donner Foundation	Arla McMillan	John P. & Anne Welsh McNulty
Anonymous Dollar-a-day donors	Ursula Gregg	Victoria Rintels & David Riskin	Nadia Zilkha
David Bernstein	Mary Hayley & Selim Zilkha	Jackie Shapiro	Nina & Michael Zilkha
Florence Buchanan	Mickey Lemle	The St. James's Trust	
Anne Diedrich	Melony & Adam Lewis	Carol & Scott Stine	
Abigail Disney	Jackie Long	Leila & Mickey Straus Family Trust	

\$250 - \$999

Anonymous (7)	Joan & Keith Goldsmith	Lutz & Carr, LLP	Henry Shohet
Jill Anderson	Jennifer George	Joseph Mancino	Alexander Wells
Devon Fredericks & Eli Zabar	Beth & Christopher Hart	Meredith O'Sullivan &	Juliet Wells
John Gateley	Jeffrey Horowitz	JohnKeithWasson	Charlie Wilson
Caren Golden	Christina Lurie	Nicki Pombier & Jed Berger	Lucinda Zilkha

\$100- \$249

Anonymous (13)	Laura E. Durant	Jeanne McCulloch	Diane Rutgers
Victoria & Sean Albuquerque	Vahid Fereydounkolahi	Greg Meador	Qing Song
James Berry	Brian Gallob	Alexander Morse	Pamela Stanley
Damien Biggs	Dedrea Gray	Maryanne Mott	Marion Swaybill
Judy & Lee Bycel	Paul Herzberg	Jim Ostry	Beth Wells & Alan Elkin
Rob Codo	Mark Jones	Steven Paganelli	Delilah Wells
Jillian Craven	Caryn Levitt & Jason Simotas	Martha Rhodes	Nel & Bruce Woller
Nanette Cubus	Paul MacGregor	Matt Rousseau	David Ziff & Alan Bell
Jack Davis	Amanda Marmot & Mark Tandy	Leslie H. Russell	

Up to \$99

Anonymous (30)	Robert Corti Jr.	Max Fritzel	Cindi Johnson	Richie Nash	Lisa Talmadge
Alva Adams	Jeff Crownover	Janet Gibb	Andrea Kolb	Prinkshop	Richard Timbol
Timothy Aines	Dan Dale	Jim Glaze	Xiacong Lin	Eugene Rick	Xu Weidong
Mara Bacolod	Melissa & John Deming	Robert Goto	David R. Lind	Cheri Rymssa	Alice Wells
Lance Berg	Philippa Dennis	Kathy Graham	Jianjun Liu	Rita Salamone	Nicole Wesselman
Karen Brauer	Brian M. DePamphilis	Jo-Ann Hall	Dorothy Luk	Brian Schuster	Lynda Winslett
Brad Buck	Jessica Dibb	Raya Harris	John Lusignan	Karl Shaffer	Elizabeth Woller
Dale Anne Carter	Hannah Eddy	Jesse Hawkes	Jason Malaran	Karen Shaw	
Juan Chavez	Edward Emmanuel	Kristina Hurrell	Jim McMahan	Howard Shoobe	
Celina Cipriaso	Thomas Ferraguto	Cathy Ingram	Sanjeev Mishra	Shayne Sledge	
David Collins	Allison Flynn	Karmen Jelincich	River Morgan	Dean Steinmetz	

BOARD OF DIRECTORS

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Jeffrey Horowitz	Jane Wells
Esther Pearlstone	

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