



# **g3nerations**

2013 ANNUAL REPORT

## LETTER FROM BOARD CHAIR AND EXEC. DIRECTOR

Dear Friends,

**3 GENERATIONS** completed its sixth year of operation in December with a celebratory event - the premiere of Tricked, our second feature film. This hard-hitting exploration of sex trafficking in the United States met with critical acclaim and garnered extensive media attention.

In November our short film, Native Silence, premiered in San Francisco where it was positively received by audiences and activists alike. Both these films amplify the voices and the stories of the survivors we serve and each was selected for national distribution.

We are proud to present our first ever Annual Report, an overview of our work in 2013 – from film festivals to media coverage, awards to partnerships, outreach and distribution channels – and, of course, our audited financials.

We are very excited for the future of **3 GENERATIONS** and want to thank you most sincerely for making our work possible.

Best,

Nadia Zilkha  
Board of Directors Chair

  
Nadia Zilkha

Jane Wells  
Executive Director

  
Jane Wells

I am so grateful to have had this opportunity with 3 Generations. Not only does 3 Generations tell my story accurately and honestly, they do it with the drive for awareness and support.”

- Danielle Douglas,  
sex trafficking survivor,  
*TRICKED*

You have to tell the story to your children, not to make hate, but to try and prevent. That is the cause we have to proclaim.”

- Alice, Armenian genocide survivor

## MISSION STATEMENT

**3 GENERATIONS** is a non-profit organization that documents stories of human rights abuses through film. We enable survivors of crimes against humanity to record their experiences as an act of healing, a call to action and to create historical evidence.

We amplify and honor each witness's voice by creating broad audiences: film festivals, educational outreach, theatrical and community screenings, social media, partnerships, web-channels and more. Our goal is to influence the national dialogue and build momentum for social change.

## TRICKED

A film by Jane Wells and John Keith Wasson  
December 13<sup>th</sup> 2013 at the Quad Cinema, NYC

## NATIVE SILENCE

Documentary Short directed by Jane Wells  
November 9<sup>th</sup> 2013 at The American Indian Film Festival

**A DIFFERENT KIND OF WAR**  
Veterans Project, Online Release  
November 11<sup>th</sup> 2013

## AMELIA'S STORY

The Summit2Endit,  
January 7<sup>th</sup> 2013

## ELIZA GRISWOLD

Cultural Regeneration Project, Online Release  
September 19<sup>th</sup> 2013



“TRICKED...presents the sexual exploitation of young women as a systemic cancer that feeds on public misconception as much as male appetites... a film that tenderly details [survivors'] experiences.”

- The New York Times



## NATIVE SILENCE



Winner, Best Shorts Award, Best Shorts Competition  
Finalist, National Short Films Competition, USA Film Festival  
Official Selection, American Indian Film Festival  
Official Selection, Red Nation Film Festival  
Official Selection, Aspen ShortsFest

Distributed by Filmmaker's Library/  
Alexander Street Press

## TRICKED



Winner, Honolulu Film Awards, Silver Lei Award  
Distributed by First Run Features

## 3 GENERATIONS



**RANKED GOLD PARTICIPANT**  
ON GUIDESTAR



**SUPERSTAR 5 STARS**  
ON GLOBAL GIVING

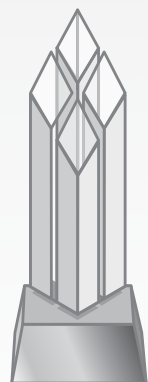
“We are a dying people (according to the US census) and nobody knows. This film [Native Silence] is what we need.”

- Lynnette Grey Bull, Lakota Activist, Social Worker,  
Training and Resources United to Stop Trafficking (TRUST), Arizona



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## NEW ENGAGEMENT INITIATIVES



### The Malone Prize

In 2013 we spearheaded *The Malone Prize for Vision and Leadership in Law Enforcement*. After years of researching sex trafficking in the United States we determined that a prize heralding change in law

enforcement culture would have a major impact in the fight to end sex trafficking. The Malone Prize honors those who recognize prostitution as modern-day slavery and who work on the frontlines of change.

**The inaugural 2013 winners were:**  
Insp. Anthony Favale, Sgt. Dan Steele, Lt. Karen Hughes

## 3generations.org

We re-launched the 3 Generations website adding new content on an open and user-friendly platform designed to make streaming our videos and being involved in pro-human rights activism a seamless experience.

### 5 New Social Media Platforms

**trickedfilm.com** TrickedTheDocumentary TrickedFilm  
 @3\_generations threegenerations



This film [*TRICKED*] should be shown in stadiums across the country. Everyone should see it.”

-Anthony Favale, Inspector, Vice,  
New York Police Department

The Clinton Global Initiative  
Combat Veterans Cowboy Up  
The Denver Police Department  
Duhozanye: A Rwandan Village of Widows  
Eileen Fisher  
Girl Be Heard!  
Influence Film Foundation  
The Rocky Mountain Innocence Lost Task Force

Laetitia Vineyards  
Las Vegas Metropolitan Police Department  
Minnesota Indian Women's Resource Center  
The Polaris Project  
The Summit2EndIt  
The Tibet Fund  
Veronica's Voice  
World Pulse

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## PARTNERSHIPS



“Before I met 3 Generations I didn't give two sh\*ts about Darfur...I suppose that's the real point, right? To get people like me to care? Well, you definitely did...”

-S.D., human trafficking advocate

# OVER 50 MILLION



## MEDIA IMPRESSIONS

INCLUDING

Aol.



AGAINST OUR WILL



CNN.com

COSMOPOLITAN



FILM JOURNAL INTERNATIONAL

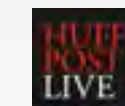


GLAMOUR



Hollywood REPORTER

THE HUFFINGTON POST



Ms.

The New York Times



ZIMBIO



*TRICKED* is a groundbreaking documentary...This film is the next step forward in raising public awareness and starting conversations around the need to end this form of modern-day slavery.”

- Arianna Huffington, President & Editor-in-Chief,  
Huffington Post Media Group

April 24<sup>th</sup>  
Theatre Gala



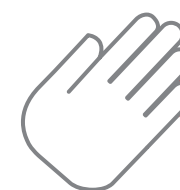
August 19<sup>th</sup>  
First Annual Trivia Night



December 13<sup>th</sup>  
Opening Night Gala for *TRICKED*



## FUNDRAISING EVENTS



# 3

CharityBuzz  
Eventbrite  
Global Giving  
Global Giving UK  
Hopsie

Indiegogo  
Kickstarter  
Network for Good  
Razoo  
We Did It

CROWD-  
FUNDRAISING  
PARTNERS



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COMMUNITY  
& FAMILY  
FOUNDATIONS



The Amberstone Trust

The Anne Welsh McNulty Fund

The Aspen Community Foundation

The California Community Foundation

Fidelity Charitable Gift Fund

The Global Giving Foundation

The Klein Frank Foundation

The Richenthal Foundation

The Sandra Malone Will Trust

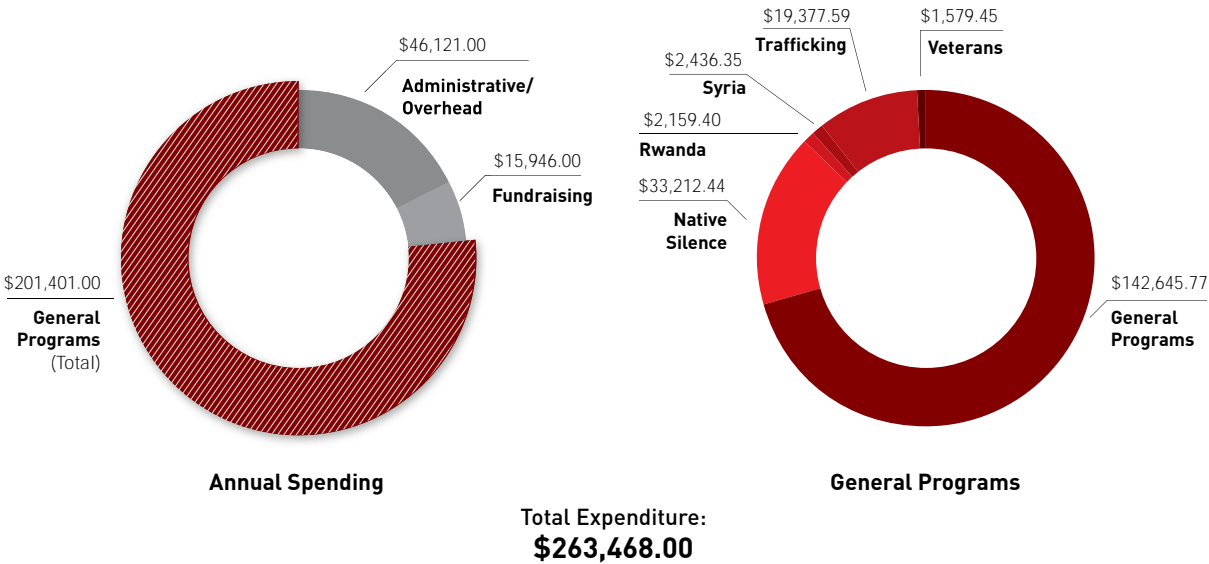
The Seastone Foundation

The St. James's Trust

The Warsh-Mott Funds

The William Donner Foundation

# 2013 FINANCIALS



## ASSETS AND LIABILITIES

Property and Equipment Assets	\$26,665.00
Other Assets	\$253,709.00
<b>Total Assets</b>	<b>\$280,374.00</b>

Current Liabilities	\$18,997.00
Net Assets	\$261,377.00
<b>Total Liabilities</b>	<b>\$280,374.00</b>

“

## DONORS

### \$1000 and above

Jeanne and Gerhardt Andlinger  
David Bernstein  
Abigail Disney  
Adam Dolle  
Devon Fredericks

Caren Golden  
Carolyn Jacobs  
The Lady Lever  
Melony and Adam Lewis  
Judith McGrath and Mike Corbett

Victoria Riskin and David Rintels  
Jacqueline and Robert Shapiro  
Jonathan Wells  
Eli Zabar  
Nadia Zilkha

### \$250 - \$999

Edmund Glass  
Jeffrey Horowitz  
Michael Lemle  
Christina Lurie

Janet Neustaetter  
Alexandra Peters  
Nicole Pombier  
Martha Rhodes

Alexander Wells  
Seymour Wishman  
Nina and Michael Zilkha

### \$100- \$249

Lee Bycel  
Dean Flaming  
Jennifer George  
Andrea and Jim Gordon  
Emily Hall

Gregory Hare  
Beth and Christopher Hart  
Jack Herring  
Paul Herzberg  
Cathy Ingram

Brendan Jones  
Mary Leader  
Aranka Leo  
Frances Marzio  
Chuck Molnar

George Obergfoll  
Mary Parks  
Amanda Richardson  
Susie Seligman  
Aaron Sweemer

Cristina Tate  
Joel Taylor  
Carla Wales  
Elizabeth Wells  
Christopher Whidden

Nel and Bruce Woller  
Greg Yerger  
Chester Zhang

### Up to \$99

Liz and David Abbott  
Timothy Aines  
Marlene Beard  
Joshua Berger  
Christian Bernard  
Case Bodamer  
Gael Bouvyer  
Eboni Brown-Drew  
Florence Buchanan  
Julia Carleton  
Katie Costable  
Veronica Crowley  
Stephanie Davies  
Ruth Davis  
Carrie Dean  
Liza DeGraaf  
Jessica Dobb

Lynn Dobransky-Pence  
Raquel Dorman  
Laura Durant  
Tim Foster  
Sarah Francois  
Jody Frank  
Hannah Eddy  
Rachel Eddy  
Sarah Eddy  
Alan Erskine  
Erik Gaston  
Robert Goto  
Rob van Griensven  
Nicole Hai  
Kira Hicks  
Dayne Jervis  
Catherine Johnson

Laura Jones  
Kevin Kearney  
John Kelly  
Claudia Kurland-  
Cunningham  
Patricia Lemmon  
Bryan Liff  
Steve Lintz  
Cristina Ljungberg  
E. Meredith Long  
Jackie Long  
Julie Madsen  
Cameron Maier  
Cheyenne Mailhot  
Adrian Mayer  
Erin McAuliff  
Lisa Mogull

Dolores Molello  
Leslie Norville  
Maggie Parker  
Damian Popkin  
Lucas Potter  
Stephanie Potter  
David Quello  
Randall Querry  
David Rubenstein  
Rita Salamone  
Cindy and Jim Scholl  
Irene Schouten  
Erica Shafroth  
Karen Shaw  
Allison Siegel  
Michelle Smith  
Isabella Snyder

Dr. Jon Snyder  
Tanner Sotelo  
Maria Soto  
Steve Sparks  
Courtney Starcewich  
LeAnne Stenberg  
Beret Strong  
Hilary Swanson  
Allison Taylor  
Katie Taylor  
Aimee Thompson  
Dianna Thorstensen  
Rohit Upadhyay  
Jennifer Uruo  
Christopher Valentine  
Marina Vedovi  
Louise Stenfors

Virenfeldt  
Harriet Walter  
Elias Wehbe  
Lukas Wiener  
Rachel Elizabeth Willis  
Darryl Winter  
Katherine Wolfthal  
Annalise Woller  
Carol Nelson Woller  
Liz Wurster  
Tracy Yarkoni  
Rob Yeichner

I am happy to tell  
my story because  
when I do I calm  
down, I feel better,  
less heavy. I am  
happy.”

- Ann-Marie, Rwandan  
genocide survivor



**I formed  
3 Generations  
for the people of  
Darfur, for my  
father and those  
of his generation,  
those who were lost  
in the Holocaust  
and those who  
survived and were  
able to tell their  
stories.**

**- Jane Wells,**  
Founder and Director  
3 Generations

In April 1945 my father, Sidney Bernstein, was with the Allied Forces that liberated the Nazi concentration camp at Bergen-Belsen. As a film advisor to the Ministry of Information, he was responsible for overseeing the film units as they documented the atrocities found there. Back in the UK he was tasked with producing a feature length film, *German Concentration Camps Factual Survey*, about the camps the Allies liberated. My father brought together

some of the greatest film-makers, writers and talent of that era to create a permanent reminder of Nazi atrocities for generations to come. In the fall of 1945, however, his Ministry of Information superiors closed down the production and the film was not completed or shown. For forty years he never spoke of what he had seen or the doomed project which was buried in the vaults of the Imperial War Museum in London. In 1984 some of the footage was made available to the public. This was the first time my father (and others who had been at the Liberation of the camps) spoke up about the horrors they had witnessed. Already a very old man, my father told me the greatest regret of his life was not completing the atrocity film.

The complex story of that film and why it was stifled was not fully told until 2014, when it became the subject of the award-winning documentary, *Night Will Fall*, directed by Andre Singer. It premiered at the Berlin Film Festival and will have its US premiere on HBO in January 2015.

In 2004, as I became aware that a genocide was unfolding in Darfur, I determined to go there myself to see and understand what was really happening. I was lucky enough to get a visa for Sudan and to visit Darfur and later Chad under the auspices of the

International Medical Corps. Able to spend weeks at the frontlines, I heard first hand from survivors about what has been called the first genocide of the 21st century. I wrote several articles about what I had witnessed and became an advocate.

Back in the USA, I met Brian Steidle, a former marine and photojournalist who was chronicling the genocide in Darfur. As Brian's story unfolded, I realized there were clear parallels between Brian's experiences and those of my father. After coming home to America with proof of genocide in Darfur, the State Department asked Brian to stop showing his pictures. Unlike my father, he was not under military command and decided he would not bury the truth. Brian and his sister, Gretchen Wallace, intended to make a feature documentary about Brian's irrefutable witness of the genocide in Darfur. Hearing this and remembering my father's regret, I agreed to help Brian tell the world about Darfur. As I started work producing the award-winning film *The Devil Came on Horseback*, I realized that I would be correcting an ancestral wrong and carrying forward a family legacy. And so 3 Generations was born.

**3 Generations** is a safe harbor for survivors to tell their stories – brutal, tragic, atrocious, even uplifting, in their own words – words that will be honored and preserved for generations to come. 3 Generations is dedicated to creating social justice documentaries as a means to educate, engage, empower and entertain while fostering leadership, citizenship and inspiration in adults and youth to make a difference in our society. Our documentaries examine worldwide and domestic atrocities, war crimes, genocide, trafficking, violence, homelessness, discrimination, and veterans' inequities. Our films have been distributed to libraries, schools, community organizations, television and theatres.



## BOARD OF DIRECTORS

Nadia Zilkha	Esther Pearlstone
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Florence Buchanan	Jacqueline Shapiro
Devon Fredericks	Beth Taylor Hart
Caren Golden	Alexander Wells
Susan Holgate	Jane Wells
Jeffrey Horowitz	

## ADVISORY BOARD

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Rabbi Lee Bycel  
Larry Kopp  
Judith McGrath  
Dr. Stephen Smith  
Lina Srivastava

## STAFF

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**Elizabeth Woller**  
Head of Production and Media  
**Hannah Eddy**  
Development and Outreach Coordinator  
**Emily Hall**  
Head of Finance

# g3nerations

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